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## FOR IMMEDIATE RELEASE

### GRAND VALLEY POWER KICKING OFF THE HOLIDAY SEASON WITH TOYS FOR TOTS TOY DRIVE GVP IS AN OFFICIAL MESA COUNTY TOYS FOR TOTS DROP-OFF LOCATION

GRAND JUNCTION, CO. – (November 26, 2019) --- Grand Valley Power, is kicking off its annual Mesa County Toys for Tots toy drive, now through December 12, 2019.

“The holidays can be an especially trying time for families and purchasing gifts may be something not everyone can afford to do. As a community-focused organization, we partner with Mesa County Toys for Tots because we want to ensure all enjoy the holiday season,” Christmas Wharton, Communications Specialist with Grand Valley Power expressed.

Donations of new, unwrapped toys will be accepted at our main office location at 845 22 Road, Grand Junction, Colorado from 8 a.m. to 5 p.m. Monday through Friday. All donations will be picked up and distributed to local children this holiday season.

Toys for Tots was founded in 1947 to assist the U. S. Marine Corps in providing gifts to economically disadvantaged children at Christmas. For more information about Mesa County Toys for Tots or to find other drop-off locations, visit the Marine Toys for Tots Foundation website at [www.toysfortots.org](http://www.toysfortots.org).

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#### **About Grand Valley Power**

Organized in 1936, Grand Valley Power is the first rural not-for-profit electric cooperative in Colorado. Serving over 18,000 customers within the Mesa County area, Grand Valley Power is dedicated to empowering lives with hometown service with safe, affordable, reliable electricity. For more information, visit [gvp.org](http://gvp.org) or follow us on [Facebook](#) and [Twitter](#).

#### **About Toys for Tots**

Toys for Tots, a 72-year national charitable program run by the U.S. Marine Corps Reserve, provides happiness and hope to disadvantaged children during each Christmas holiday season. The toys, books and other gifts collected and distributed by the Marines offer these children recognition, confidence and a positive memory for a lifetime. It is such experiences that help children become responsible citizens and caring members of their community. Last year the Marine Corps fulfilled the holiday hopes and dreams of 7 million less fortunate children in 792 communities nationwide. Since 1947 over 244 million children have been assisted. For more information, visit [www.toysfortots.org](http://www.toysfortots.org).