

## Privacy Policy

Privacy has always been an important part of how we do business. We would like to make our policy concerning information collection and use absolutely clear. This notice explains our online information practices and the choices you can make about the way information is collected and used.

### The Information We Collect

At Grand Valley Power, we do not collect personally identifiable information about you through our website unless you voluntarily provide it. At any time, you may opt out of providing such personally identifiable information by simply not providing it or by discontinuing your use of the Grand Valley Power website. Examples of personally identifiable information which you may provide to us while using our site include:

- Email addresses
- Address
- Name
- Phone number
- Account number (if you are a current member)
- Social Security number
- Information about your computer and browser

If you want to customize some areas within our site or you ask detailed questions or request information that meets your specific needs, you will need to supply some personally identifiable information. This may include identifying topics of interest, supplying your title and function for business users, providing a home/office address or filling out account information for billing questions. To improve our website, we collect information on the number of visits to our website, the time visitors spend on the web site, the number of pages viewed and the domains from which visitors visit our web site. This information is only analyzed by us in the aggregate; it is not associated with any specific individuals. Parts of our website use cookies. A cookie is a piece of data stored on your hard drive or your computer's memory containing information about your visit and preferences. You may receive a cookie that compiles site usage information (number of visitors, most popular pages, etc.) and enhances your experience on our web site. Many popular browsers allow you to refuse to accept cookies.

### How We Use the Information We Collect

We use the information you voluntarily provide to:

- Fulfill your request
- Help you quickly find and/or receive information about Grand Valley Power or one of its affiliated companies
- Alert you to updated information and services
- Provide more complete service
- Improve the content of our website for your reference

- Answer your questions

In some cases, we may contact you to let you know about new products or services. If you do not wish to be contacted by us for this purpose, you may provide this request by sending us an e-mail at [Contact Us](#).

## Information Sharing

Grand Valley Power does not sell the personally identifiable information you provide for financial gain nor does Grand Valley Power share such information with third parties for the purpose of sending you advertisements for products or services unaffiliated with Grand Valley Power or with its affiliates or business partners. Grand Valley Power may, however, share personally identifiable information that you provide to us for legitimate business purposes, including without limitation the following:

1. Transferring such information to Grand Valley Power's affiliates and subsidiaries, unless such transfer is prohibited by law;
2. Transferring such information as part of a merger, consolidation, acquisition, divestiture or other corporation restructuring (including bankruptcy);
3. Making such information available to third parties who are providing the product, service or information that you have requested, but your password will not be provided to third parties;
4. Making such information available to third parties who are providing services to Grand Valley Power or its subsidiaries or affiliates (e.g., providing such information to third parties performing computer-related services for Grand Valley Power or its affiliates). Your password will not be provided to third parties;
5. We form a good-faith belief that disclosure of such information is necessary to investigate, prevent, or take action regarding any illegal activities or regarding interference with our general operations or the operation of our site or violation of its terms of use; or
6. Disclosing such information is allowed by law or our legal counsel forms a good-faith belief that such disclosure is required by federal or state law, subpoena or court order.

By providing personally identifiable information, you expressly consent to these privacy practices. Also, Grand Valley Power reserves the right to share any aggregated information (i.e., non-personally identifiable information) with any third parties for any reason, unless prohibited by law.

## Security

Grand Valley Power uses available industry-standard practices to protect your personally identifiable information from loss, misuse, alteration and destruction. Such measures include firewalls and Secure Sockets Layers (SSL) to encrypt and protect certain sensitive transmissions of information. However, no security system is fail-safe, and Grand Valley Power cannot guarantee the information you provide will never be obtained by unauthorized persons. The yellow lock at the bottom right-hand corner of a

web page indicates that a user is on a secured site. In some areas of our web site, we require a user ID and password for you to access certain information. Grand Valley Power will not disclose such password to third parties; however, you are responsible for maintaining the privacy and security of your password.

### **Obtaining and Correcting Personally Identifiable Information**

If you wish to obtain a copy of the personally identifiable information that we have obtained from you through your use of this site, or you believe that we have personally identifiable information that we have obtained from you through your use of our site, please contact us using the information below:

### **How to Reach Us**

We can be reached in the following ways:

- **Postal Address:** Grand Valley Power, P.O. Box 190, Grand Junction, CO 81502
- **Email:** [info@gvp.org](mailto:info@gvp.org)
- **Telephone:** (970) 242-0040

### **Changes to Our Privacy Policy**

Grand Valley Power reserves the right to change this privacy policy at any time. If we decide to change our policy regarding privacy, we will post the revised Privacy Policy on our website. You may want to visit this website periodically to review the current Privacy Policy. Use of our website after the posting of a revised privacy policy constitutes your agreement with the revised policy. This Privacy Policy is not intended to and does not create any contractual or legal rights in or on behalf of any party.